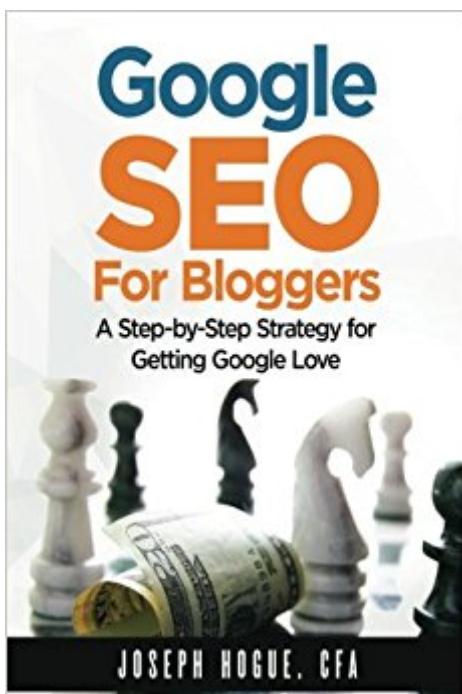


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# Google SEO For Bloggers: Easy Search Engine Optimization And Website Marketing For Google Love



## Synopsis

The Step-by-Step SEO Process I used to Rank More than 1,700 Keywords on the First Page of Google Search Want to know the secret to being successful as a blogger or in any business? Find out the part of the business that other entrepreneurs avoid and become a Rockstar to jump ahead of the competition. Asking other bloggers about their strategies to rank on Google, I was amazed to hear from nearly everyone that they really hadn't paid much attention to search engine optimization (SEO). Despite the fact that most depend on Google search for 60% or more of their blog traffic. It's the kind of aha! moment you get that rockets your business into the stratosphere! How I put together a Google SEO process to triple my search traffic I determined to learn everything I could about Google SEO and getting on the first page of the world's largest search engine. I read all the SEO books and everything I could find about link building and website marketing. I put together an seo process for every post I wrote and the results were astounding. I tripled my Google search traffic over the next year and doubled my monthly blogging income. Best yet, using it frequently means I've perfected the process and now it takes very little time to rank a post on Google. While other bloggers waste their time with social media and begging their friends, I use this seo strategy and link building process for instant Google love every time. 8 SEO Strategies for Eye-Popping Search Traffic Don't fool yourself. You aren't going to rank on Google with just any disorganized collection of SEO tricks from those other seo books. The top spot in Google search gets nearly a third of the clicks and competition is intense. Getting to #1 and staying there means you'll need to implement a complete process of on-page and off-page SEO that blows everyone else away! I'm sharing my entire process to rank posts on Google, from how to find the keywords you can actually rank to the secret that triples my traffic and makes more money on each post. If you are serious about boosting your blog traffic, I mean really serious about learning how to make a blog rock and ready to do what other bloggers avoid, then don't miss your chance at this Google SEO process. It's time to get the Google love you deserve. Let's Do This! In this book you'll learn: Why most bloggers don't make money from Google search traffic and how to get the right visitors. (pg. 7) 126 easy links you can get that boost traffic and search rankings. (pg. 47) How to tell if you can rank on Google's first page before you waste your time. (pg. 10) The one SEO trick that nearly triples my traffic. (pg. 79) What to do once you reach the first page of Google and how to stay there! (pg. 86) If you are serious about driving massive Google search traffic to your website, scroll back up and click buy now.

## Book Information

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## **Customer Reviews**

Joseph Hogue, CFA Born and raised in Iowa, I graduated from Iowa State University after serving in the Marine Corps. I worked in corporate finance and real estate before starting a career in investment analysis. Working in the corporate world, I realized there was something missing in the 9-to-5 rat race. I was making lots of money but hated my job and realized who wants to be rich when they're old if they spent a third of their life miserable. I now run six websites and love my work-at-home life. How much I make and my work life is completely up to me. I no longer worry about saving for retirement because I can't imagine ever doing anything else. My Work from Home Money is your source for work at home ideas and strategies. Financial freedom isn't about having lots of money, it's about making money doing the things you enjoy and that's exactly what this blog will help you do. I've spent years working freelance, blogging and searching for different ways to make money. I've made more than my share of mistakes and seen more scams than I can count. I've also created my dream job and make more than I ever did in the rat-race. This isn't about not working. I don't promise you a 4-Hour Work Week. What I do promise is that you'll find something you enjoy doing, that you'll find the way to make money doing it, and that you will be in control of your own financial future for the first time in your life.

This book is a must for anyone who blogs and wants to drive traffic to their site to promote their books, products, and services. As the author, Joseph Hogue, points out, why spend so much time

writing a great blog post, when no one can find the content through a search on Google? By doing the eight steps that the author lays out in the book, which should take an extra 15 - 20 minutes per blog post, you won't need to spend the hundreds to thousands a month in hiring a SEO company. On the flip-side, imagine all the lost income from not taking the time to implement these steps to get your page ranked #1 on Google. Unless your blog is a hobby, this book is a must-read. One thing that the author points out that I never realized and considered in keyword search is to understand buyer intent and rank for readers who are ready to buy. Great advice!

I've got some homework to do! I consider myself reasonably SEO-savvy, but admittedly it's something that I haven't prioritized in several years. Joseph's book gave me a ton of new ideas on how to earn incremental traffic from Google. Some of the ideas will be really fast and easy to implement, and others will take a little more time and effort. I found myself bookmarking pages throughout to revisit, and now I need to take a second pass and come up with an action plan. My only beef is I think the book could have been strengthened with some more concrete examples and case studies, either from Joseph's own blogs or others who've followed his methods.

A blog without readers is little more than refrigerator art; this book is about how to get more readers to your blog. I am the type of person who always acts first then does the appropriate research later. However, as preparation for creating my first blog, I reversed the process. Before acting, I purchased and read Joseph Hogue's book, *Make Money Blogging*, which I found to be comprehensive, detailed, and filled with personal experiences. I was so pleased with the ROI that I subsequently purchased his book, *Google SEO For Bloggers*. I found *Google SEO For Bloggers* to be less fun reading but equally useable and comprehensive and, perhaps, even more valuable. Unless you are the type of person who enjoys statistical analysis, it can be pretty dry. Maybe that is why most bloggers don't bother with optimizing their posts for Google to discover. However, the subject is extremely relevant and important for bloggers who are serious about it. Highly recommended.

I follow SEO at an amateur level, and I learned quite a bit from this book. It's all explained in a way I find helpful, and there are good tips and specific strategies. The techniques all seem legitimate to me: this isn't the stuff that's going to backfire when Google catches on to shady tricks and updates the algorithm someday. It showed me that SEO can feel genuine, and I believe my efforts can have long-lasting results if I follow this approach.

So I bought this book and didn't read it for a while. Huge mistake! When I read it, and made changes I saw an almost instant increase in my sites I write for. I already had some posts on the first page but now im convinced I can get them all there.

Joseph demonstrates both his mastery of teaching foundational SEO techniques as well as sharing his personal real-world success. He is someone who has learned by experience and yet he willingly shares these same techniques to help you do the same. I recently started a blog last year and read this book a few months after blogging. Using what I learned in this book I took my blog from traffic in the hundreds to more than 20K visitors last month plus also being discovered and interviewed by national journalists, all in less than 3 months of putting this into practice. It works. Hurry up and buy this book. Your blog or business will never be the same!

Great resource.... full of great ideas!

I recommend this book for anyone getting started with a blog. It's clear, concise, and will quickly show you how to get into Google's rankings. Compared to expensive courses or spending hours on the Internet looking for free SEO tips, this book will save you a ton of time and money.

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